

Connecting Communities to the Watershed



www.SpokaneAquifer.org



www.SpokaneEnviroStars.org

www.SpokaneWasteDirectory.org



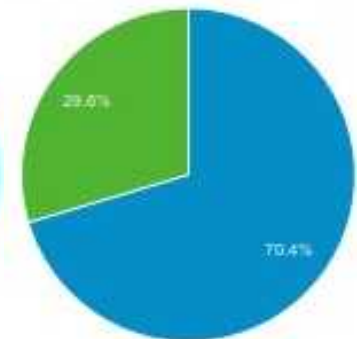
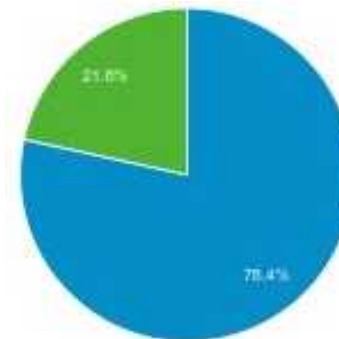
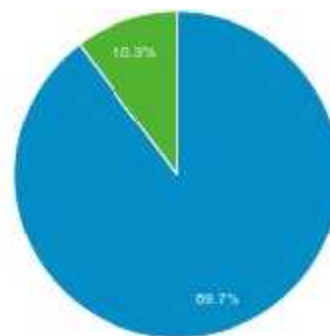
www.iwac.us



Spokane Aquifer Joint Board

- [Find My Water Provider](#)
- [Water Quality Reports by Water Provider](#)
- [2015 Aquifer Atlas Flip Book](#)
- [Household Contaminants](#)
- Business Assistance
- Education Resources and Virtual Tours

Year	2013	2014	2015
Sessions	29,843	27,093	30,726
Users	26,783	21,416	21,874
Pageviews	95,283	96,631	108,688
Pages / Sessions	3.19	3.57	3.54
Ave. Duration	1:35	1:34	1:35
Bounce Rate	52.91	27.3	20.64
New Users	10.33	21.63	29.6
Returning Visitors	89.67	78.37	70.37



Spokane EnviroStars Business Certification and Spokane Waste Directory Making It Simple to Do the Right Thing



Spokane River Forum

www.SpokaneEnviroStars.org

www.SpokaneWasteDirectory.org

GOOD FOR **BUSINESS**
GOOD FOR THE **ENVIRONMENT**
GOOD FOR **YOU**



- Voluntary program
- Small quantity generators
- Properly manage dangerous wastes
- Receive public recognition & promotion

Spokane EnviroStars Sponsors

Spokane River Forum



Spokane Regional Health District



The Spokane Aquifer Joint Board

City of Spokane



Spokane Regional Clean Air Agency



Spokane County



Spokane Riverkeeper



Washington Department of Ecology





Business Waste Reduction and Management

- Secondary containment for hazardous materials
- Recycle oil, antifreeze, mercury switches
- Control paint fumes & dust,
- Reduce the use of solvents, fertilizers, pesticides and herbicides,
- Use least toxic cleaning products
- Eliminate PERC in dry cleaning process
- Filter & properly dispose of carpet cleaning water
- Install amalgam separators
- Switch to digital imaging
- Proper pharmaceutical disposal



EnviroStars Certified businesses receive the recognition they deserve for protecting the Spokane River, Land, Air and the Spokane Valley – Rathdrum Prairie Aquifer

Spokane EnviroStars Business Certification



- 25 - Auto Body Paint, Parts & Repair
- 18 - Cleaning Supplies & Services
- 1 - Chiropractor
- 12 - Dental
- 5 - Education & Training
- 2 - Electrical Service & Supplies
- 2- Fleet Services Repair
- 1 - Food & Beverages
- 2 - Heating, Ventilating & Air
- 1 - Home Repair & Painting
- 2 - Landscaping
- 5 - Manufacturing & Technology
- 1 - Photography
- 1 - Printing
- 1 - Property Management
- 1 - Transportation
- 1- Veterinary Medicine

2010-2016

- Total Certified - 85
- Total Decertified – 5

2013-2015

- Total Renewals – 23

2016

- City of Spokane Fleet Services (1,500 vehicles)

City of Spokane Fleet Maintenance – 5 Stars LEED Qualified building



News Conference 2/22/16





- Installed self closing valves and/or self closing lids
- Haz Waste labels
- posted spill response plan
- Employee training

CNG Fueling Station





All vehicle wash water goes to sewer

Local Source Control & EnviroStars Program Impact



Business and Residential Waste Disposal



www.SpokaneWasteDirectory.com

Spokane Waste Directory – 2015 Spring Campaign

- Aquifer Folders with Waste Directory logo – **20,000 1/9/2015**
- EnviroStars Waste Directory Book Marks **2/12/15**
- Bus Bench Ads – **3/16/15** (10 rotating locations - 25% reach of 400,000 residents)
- EnviroStars Metal Signs, Auto Decals & Magnets distribution **3/26/15 & on-going**
- Radio Campaign - **March 30 – June 21, 2015**
 - KXLY AM 920 (Reach 24,000 ages 35+ ave. 3.1 x/wk)
 - KZZU – 92.9 FM (Reach 23,700 ages 35+ ave. 2.7 x/wk)
 - KXLY FM – Coyote Country 99.9 (Reach 29,800 ages 35+ ave. 4.3 x/wk)
- Billboards - 2 rotating locations **4/22/15** 5 locations in City **6/1-6/30**
- Poster and Bookmark distribution (**Over 100 location & on-going**)
 - Coffee shops, grocery stores, malls, bulletin boards, EnviroStars Businesses
- Community Events (**Earth Day, Arbor Day and school science nights**)
- Updated EnviroStars Trifold Brochure with Waste Directory – **4/24/15**
- Facebook, e-news and digital bulletin boards (2,500 – 10,000 reach)
- KSPS Public TV – **30 spots /month** and Art Contest **May – June 1, 2015**
- Spokane County Utility Billing PCB Insert – **March 2015**
- Journal of Business – Green Issue **May 2015**
- Waste Directory Tote Bags – **May 2015**
- City of Spokane Billing Insert – 100,000 customers – **May 2015**
- 2015 Aquifer Atlas - **June 2015**



ENVIROSTARS Overview
CERTIFIED



Overview

Sessions

60



Help Me Get Rid of My Waste

- 729 Business
- 4,749 Residential

Understand My Waste - 645
Resources - 322

Referrals from 45 websites

- 2,139 Google
- 1,810 Spokane County
- 1,523 City of Spokane
- 185 SAJB

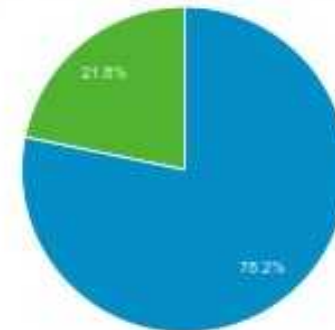
Hazardous Waste Disposal

Spokane Waste Directory.org

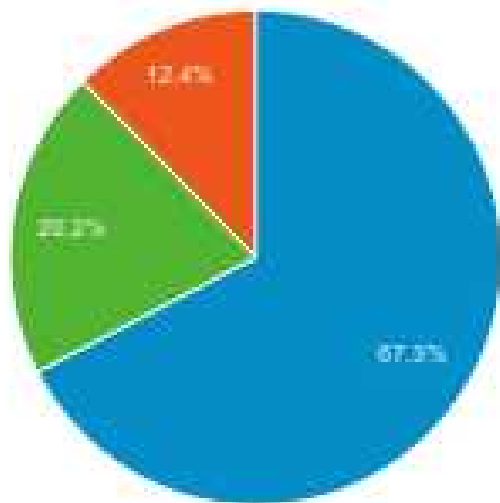
Jan 1, 2015 - Dec 31, 2015



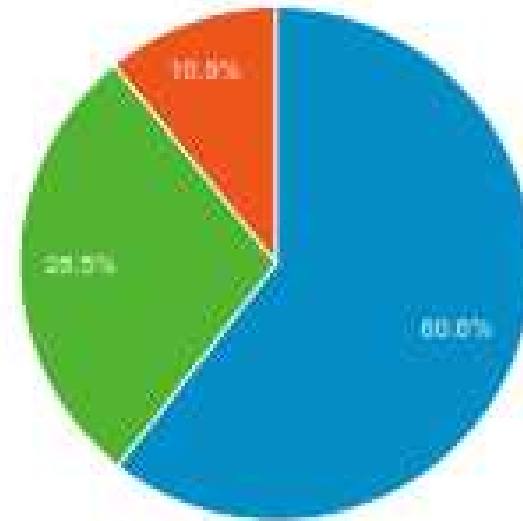
■ New Visitor ■ Returning Visitor



Device = Desktop, Mobile and Tablet



	12/22-1/25 2015	%
Desktop	233	67%
Mobil	70	20%
Tablet	43	13%
Total	346	



	1/1- 12/31/2015	%
Desktop	4056	61%
Mobil	1909	29%
Tablet	732	10%
Total	6,697	

Top 30 Waste Types

Understand My Waste	645
needles-syringes	224
tires	219
multiple wastes	132
plastics 1-6	105
batteries - aaaa-d	85
hot-water-heaters	85
compact-fluorescent-lights	84
wood	79
paint-latex	72
computer-monitors- keyboards-tablets	68
fluorescent-lamps &tubes	63
pharmaceuticals	59
yard-waste	55
oil-used-automotive	53

appliances	48
wood-treated	42
cardboard-and-paper	41
scrap-metals	40
prescription-bottles-empty	36
electronics-miscellaneous	35
televisions	35
sheetrock-drywall-or- plasterboard-2	34
dirt-rock-soil-non-contaminated	31
acetone	28
antifreeze	28
air-conditioners	27
butane-and-propane-tanks	27
aerosal-cans-empty	24
biomedical-waste	23
glass	22
paint oil-based	22

Top 30 Vendors of 4752 visits

Sunshine-disposal-recycling	663
North-county-recycling transfer-station	623
Waste-to-energy-spokane-regional-waste-system	546
Waste-management-of-spokane	344
Valley-recycling-center transfer-station	285
Earthworks-recycling	183
North side-recycling	178
Diversified-wood-recycling	165
Busy-bee-landfill-and-wood-recycling-company	139
Graham-road-recycling-and-disposal	108
Action-recycling-inc	107
L-S-tire-company	106
City-of-Spokane-solid-waste-mgmt	101
American-recycling-corporation	100
Pacific-recycling	99
Du-mor-recycling	98

Sequential-biodiesel	96
Junk-n-dump	74
Themo-fluids-inc	63
Best-buy	55
Inland-retech	50
Safety-kleen	50
Micrist-environmental-resources	47
Ace-environmental-services	46
Emerald-services	44
Batteries-plus-bulbs	42
Target	42
Able-clean-up-technologies-inc	40
Stericycle	40
Sunshine-disposal-recycling map	38
Lowes-3	37



Idaho Washington Aquifer Collaborative

www.iwac.us

**REGIONAL COLLABORATION
MAINTAINING AND ENHANCING
WATER QUALITY AND QUANTITY
FOR PRESENT AND FUTURE
GENERATIONS**



Idaho Washington Aquifer Collaborative

www.iwac.us

- [What's Popular](#)
- [Resource Links](#)
- [Protecting Our Waters](#)
- [Controlling Contaminants](#)
- [Using Water Wisely](#)
- [Learn More](#)
- [What Can I Do?](#)