Spokane Urban River Experience



The WHY

Spokane has a world-class set of <u>Natural Assets</u>, <u>Built-out Amenities</u> and <u>Public Spaces</u> in its Urban Core

- Largest Urban Falls in the Nation
- Nationally Ranked EXPO-Legacy Downtown Park
- Unmatched Entertainment, Sports and Tourist Facilities
- Nationally Recognized Universities on Both Sides of the River
- Incredible Urban River Trail System
- Kendall Yards Award Winning Downtown Community

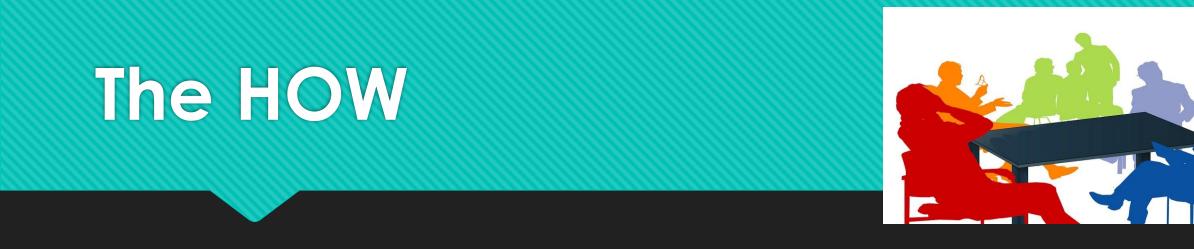
The WHY

By bringing these community assets <u>Together</u> under one <u>Partnership</u>, we can better maximize our <u>Economic</u>, <u>Environmental</u> and <u>Quality of Life</u> outcomes for the Spokane region

The WHERE



The 3-mile stretch of the Spokane River from the Sandifur Bridge to Iron Bridge, and the neighboring public spaces along that stretch.



OPartnership Options Considered ONew Organization – i.e. Conservancy or Non-Profit OExtend Riverfront Park Boundaries to Encompass 3-Mile Stretch

OPartnership/Consortium of Key 'Owners'

Current Partners

- O Parks
- O Public Facilities District
- O Avista
- O Gonzaga
- O University District
- O Kendall Yards
- O Innovia Foundation
- O Centennial Trail
- O River Forum
- O Downtown Spokane Partnership
- O Visit Spokane
- O Greater Spokane Incorporated

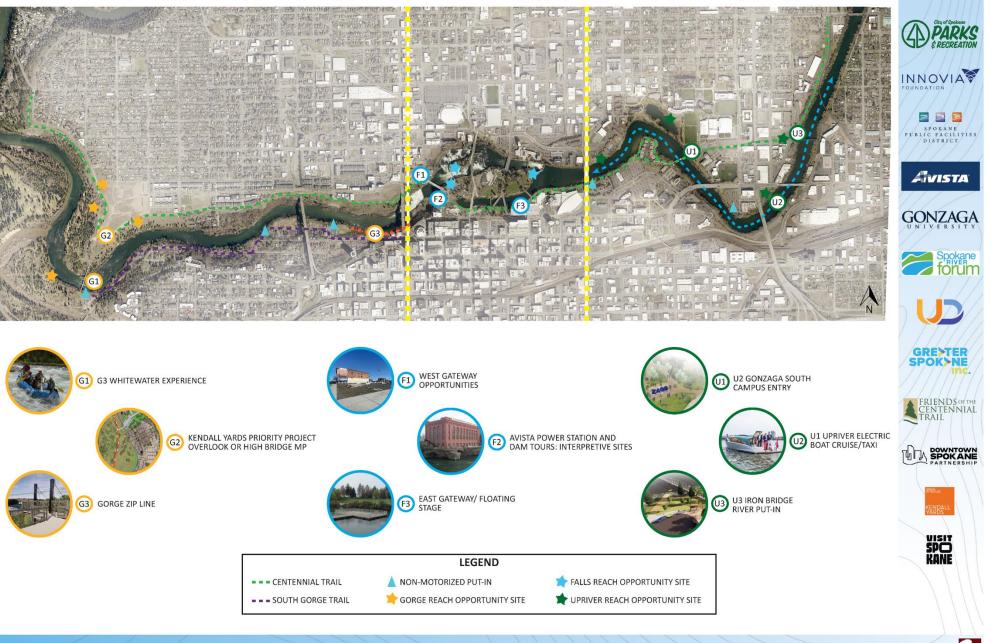


The WHAT - Proposed Strategic Goals

- **O GOAL 1** Activate the Urban River Corridor with Additional Amenities and Activities
- **O GOAL 2** Brand/Market this Under One Unified Identity
- **O GOAL 3** Address Mobility to Connect To and Thru this Corridor
- **O GOAL 4** Increase Emphasis on Safety throughout Corridor
- GOAL 5 Continue to be Good Environmental Stewards of these Assets

THE FALLS REACH (F)

THE UPRIVER REACH (U)



SPOKANE URBAN RIVER EXPERIENCE

PARTNERS:

THANK YOU!



