Spokane Urban River Experience SURE



The WHY

Spokane has a world-class set of <u>Natural Assets</u>, <u>Built-out Amenities</u> and <u>Public Spaces</u> in its Urban Core

- Largest Urban Falls in the Nation
- Nationally Ranked EXPO-Legacy Downtown Park
- Unmatched Entertainment, Sports and Tourist Facilities
- Nationally Recognized Universities on Both Sides of the River
- Incredible Urban River Trail System
- Kendall Yards Award Winning Downtown Community

The WHY

By bringing these community assets

<u>Together</u> under one <u>Partnership</u>, we can better maximize our <u>Economic</u>,

<u>Environmental</u> and <u>Quality of Life</u>
outcomes for the Spokane region

The WHERE



The 3-mile stretch of the Spokane River from the Sandifur Bridge to Iron Bridge, and the neighboring public spaces along that stretch.

The HOW



OPartnership Options Considered

- ONew Organization i.e. Conservancy or Non-Profit
- OExtend Riverfront Park Boundaries to Encompass 3-Mile Stretch
- OPartnership/Consortium of Key 'Owners'

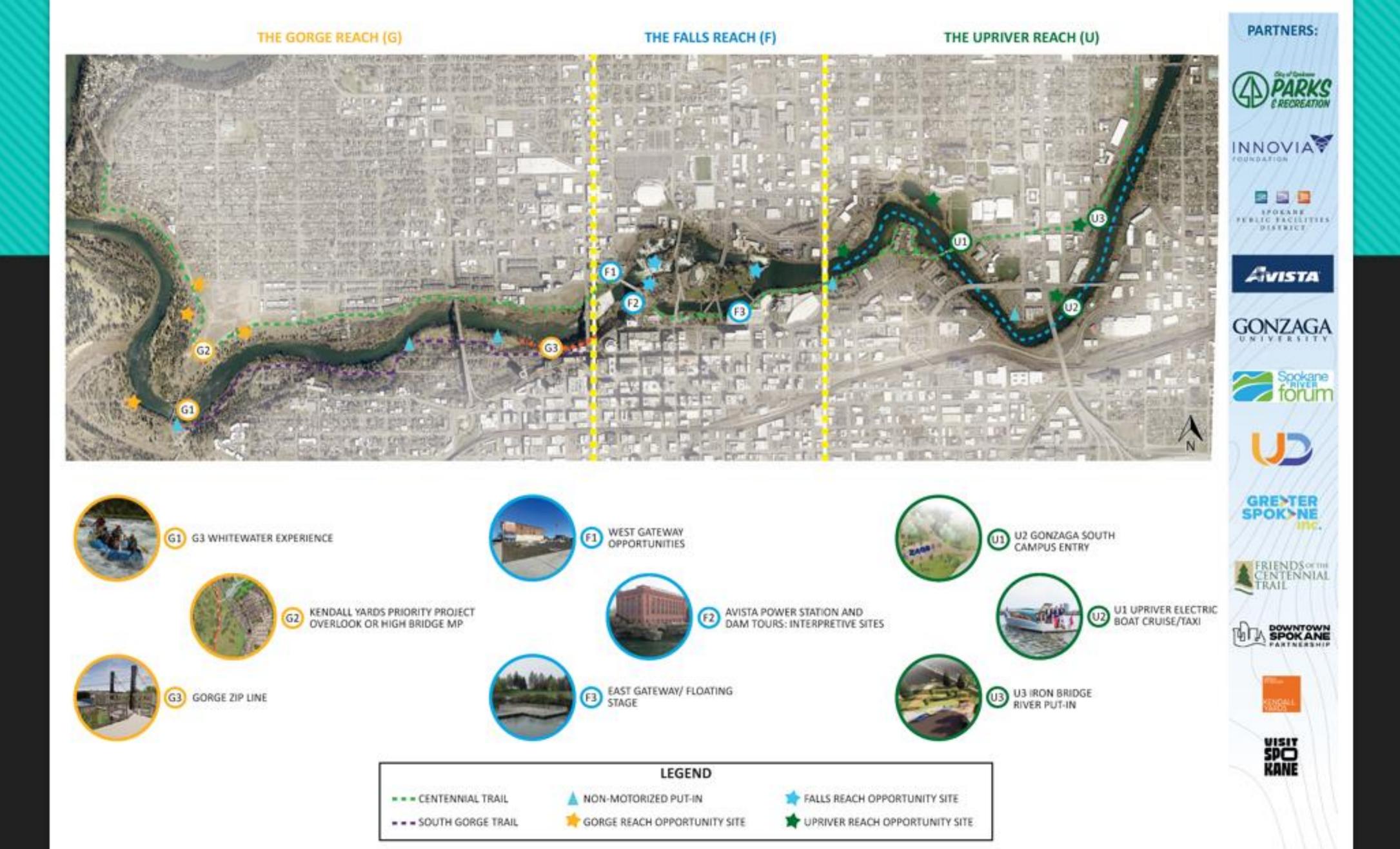
Current Partners

- O Parks
- O Public Facilities District
- O Avista
- Gonzaga
- University District
- Control of the con
- Innovia Foundation
- Centennial Trail
- River Forum
- Downtown Spokane Partnership
- Visit Spokane
- O Greater Spokane Incorporated



The WHAT - Proposed Strategic Goals

- GOAL 1 Activate the Urban River Corridor with Additional Amenities and Activities
- COAL 2 Brand/Market this Under One Unified Identity
- COAL 3 Address Mobility to Connect To and Thru this Corridor
- O GOAL 4 Increase Emphasis on Safety throughout Corridor
- O GOAL 5 Continue to be Good Environmental Stewards of these Assets



THANK YOU!

